



Great Lakes Calcium  
Custom Minerals. Solid Partnerships.

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## **FOR IMMEDIATE RELEASE**

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### **GREAT LAKES CALCIUM RISES STRONG FROM ASHES.**

GREEN BAY, WI — January 27, 2009 — Following a fire at their Green Bay production facility last December, Great Lakes Calcium is looking to rebuild a stronger company.

One of the leading suppliers of custom minerals in the Midwest, the company had around \$2 million in damages at their warehouse on the banks of the Fox River. The 2 AM fire had destroyed part of the company's bagging capabilities, but the rest of the plant had remained primarily intact. After immediate customer orders were taken care of, the company began looking to make a long-term investment in new high-tech equipment.

"Our customers were supportive and very understanding," said Leanne Burton, a company spokesperson. "We had limited downtime and were supplying product to our customers within days. The fire has given us the opportunity to re-evaluate our entire facility and look for new ways to better serve our customers. This company has been around since 1945 and its our resilience and progressive outlook that has kept us a leader in our industry."

Great Lakes Calcium plans to have the new equipment operational by this summer.

For more than 60 years, Great Lakes Calcium has been the Midwest's leading custom mineral supplier. Through solid partnerships with customers, the company provides custom solutions to the glass, agricultural, agronomy, environmental and filler industries. Their main office is in Green Bay, Wisconsin.

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